



GENDER AND IDENTITY IN EXTREMISMS

Case Studies on the Role of Gender and Identity in
Shaping Positive Alternatives to Extremisms

SOCIAL MEDIA KIT



Launch Date: Tuesday September 6, 2022

Access Via: <https://bit.ly/3ptK1NV>

Relevant Handles: @whatthewomensay

Principal Hashtags: #GenderAndExtremisms #SheBuildsPeace

Social Media Assets: <https://bit.ly/3JX0EtE>

ABSTRACT

In October 2021, the International Civil Society Action Network (ICAN), with the support of Global Affairs Canada, released a set of “Case Studies on the Role of Gender and Identity in Shaping Positive Alternatives to Extremisms,” in Somalia, Sweden, the United States, and Indonesia. In response to the positive feedback, we have developed a further four case studies on Cameroon, Jordan, Libya and Pakistan, which we are proud to release on September 6, 2022.

The case studies demonstrate how conducting a Gender-Based Analysis Plus (GBA+) improves understanding of the drivers, narratives and roles that engender extremism and violent extremist activity. By profiling examples of peacebuilding, deradicalization, reintegration and counternarrative work in four contexts, the case studies emphasize how attention to gender and intersectional identities can improve the effectiveness of interventions to transform extremism – not only by preventing or countering it, but by providing positive alternatives that enable people to realize a peaceful, pluralistic future.

The case studies are intended for use by practitioners and policymakers to guide them in conducting a gender analysis and in integrating responsiveness to gender and identity factors in policies and interventions.

Please share with your networks and on social media!

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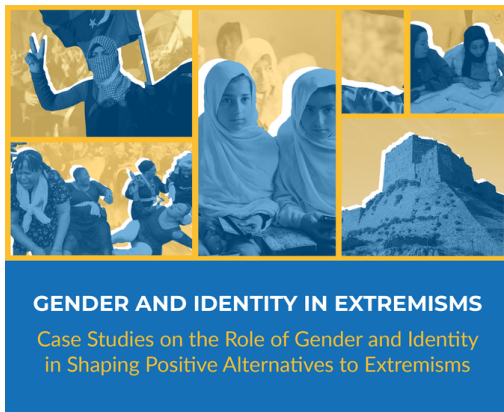
SUGGESTED TWEET:

What does a gendered approach to countering & preventing violent extremism (#PVE) look like in practice? ICAN (@whatthewomensay) has released 4 NEW 'Gender & Identity in Extremisms' case studies with examples from #Cameroon, #Jordan, #Libya & #Pakistan. <https://bit.ly/3ptK1NV>

SUGGESTED FACEBOOK/LINKEDIN/INSTAGRAM POST:

What does a gendered approach to countering and preventing violent extremism (#CVE / #PVE) look like in practice? ICAN (@whatthewomensay) has released 4 NEW 'Gender and Identity in Extremisms' case studies with examples from #Cameroon, #Jordan #Libya and #Pakistan. The cases demonstrate how #peacebuilders incorporate gender and identity to transform extremisms by providing positive alternatives that enable people to imagine a peaceful, pluralistic future outside of extremist belief systems. Read them now: <https://bit.ly/3ptK1NV>

SOCIAL MEDIA ASSETS: [Click to access and download all social media assets](#)



CAMEROON CASE STUDY

Courage in the Crosshairs: Women in Cameroonian Peace and Conflict Networks

SUGGESTED TWEET/CAPTION:

Women's peace networks respond to #Cameroon's Anglophone crisis by advocating for a narrative of #Peace, #Pluralism, #HumanRights, & #GenderEquality. Read about their approach in ICAN (@whatthewomensay)'s NEW case study: 'Gender and Identity in Extremisms'. <https://bit.ly/3ptK1NV>



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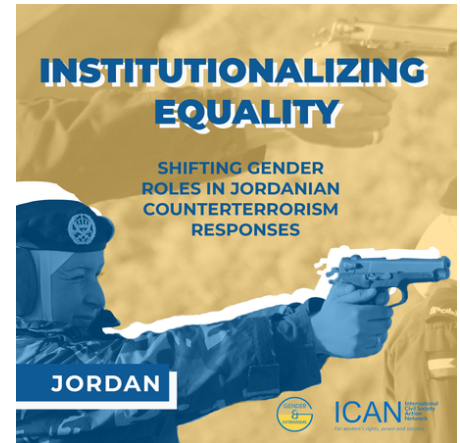
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JORDAN CASE STUDY

Institutionalizing Equality: Shifting Gender Roles in Jordanian Counterterrorism Responses

SUGGESTED TWEET/CAPTION:

"Institutionalizing Equality": Female police officers promote gender awareness & shift gender roles in Jordanian #counterterrorism responses. Learn more in ICAN (@whatthewomensay)'s NEW 'Gender & Identity in Extremisms' #Jordan case study: <https://bit.ly/3ptK1NV>



LIBYA CASE STUDY

Champions for Peace: The Role of Alternative Narratives in Reclaiming Women's Political Participation in Libya

SUGGESTED TWEET/CAPTION:

Champions for Peace: this *NEW* ICAN (@whatthewomensay) case study explores how a Libyan women's network challenges misogynistic extremist rhetoric & reclaims women's political participation. Read the #Libya case study now: <https://bit.ly/3ptK1NV>



PAKISTAN CASE STUDY

Signs of the Times: The Role of Education and Gender in Shaping the Cultural Mindset in Pakistan

SUGGESTED TWEET/CAPTION:

The Role of Education & Gender in Shaping the Cultural Mindset in #Pakistan. Read ICAN (@whatthewomensay)'s NEW case study to understand how a #peace curriculum promotes acceptance & mitigates the impact of violent #extremism on students in Pakistan. <https://bit.ly/3ptK1NV>

